

Web Site Design : Kneebook Page

Teacher Name: **Ms. Keane**

Student Name: _____

CATEGORY	4	3	2	1
Content	The site has a well-stated clear purpose and theme that is carried out throughout the site.	The site has a clearly stated purpose and theme, but may have one or two elements that do not seem to be related to it.	The purpose and theme of the site is somewhat muddy or vague.	The site lacks a purpose and theme.
Content Accuracy	All information provided by the student on the Web site is accurate and all the requirements of the assignment have been met.	Almost all the information provided by the student on the Web site is accurate and all requirements of the assignment have been met.	Almost all of the information provided by the student on the Web site is accurate and almost all of the requirements have been met.	There are several inaccuracies in the content provided by the students OR many of the requirements were not met.
Interest	The author has made an exceptional attempt to make the content of this Web site interesting to the people for whom it is intended.	The author has tried to make the content of this Web site interesting to the people for whom it is intended.	The author has put lots of information in the Web site but there is little evidence that the person tried to present the information in an interesting way.	The author has provided only the minimum amount of information and has not transformed the information to make it more interesting to the audience content.
Terms and Conditions	The Web site has clear and explicit guidelines for the behaviors and postings of the online consumers that is easily located.	The Web site has clear guidelines for the behaviors and postings of the online consumers, but they are not explicit and not as easily located.	The Web site has guidelines for the behaviors and postings of the online consumers, but they are vague and hard to locate.	The Web site lacks guidelines for the behaviors and postings of the online consumers.